



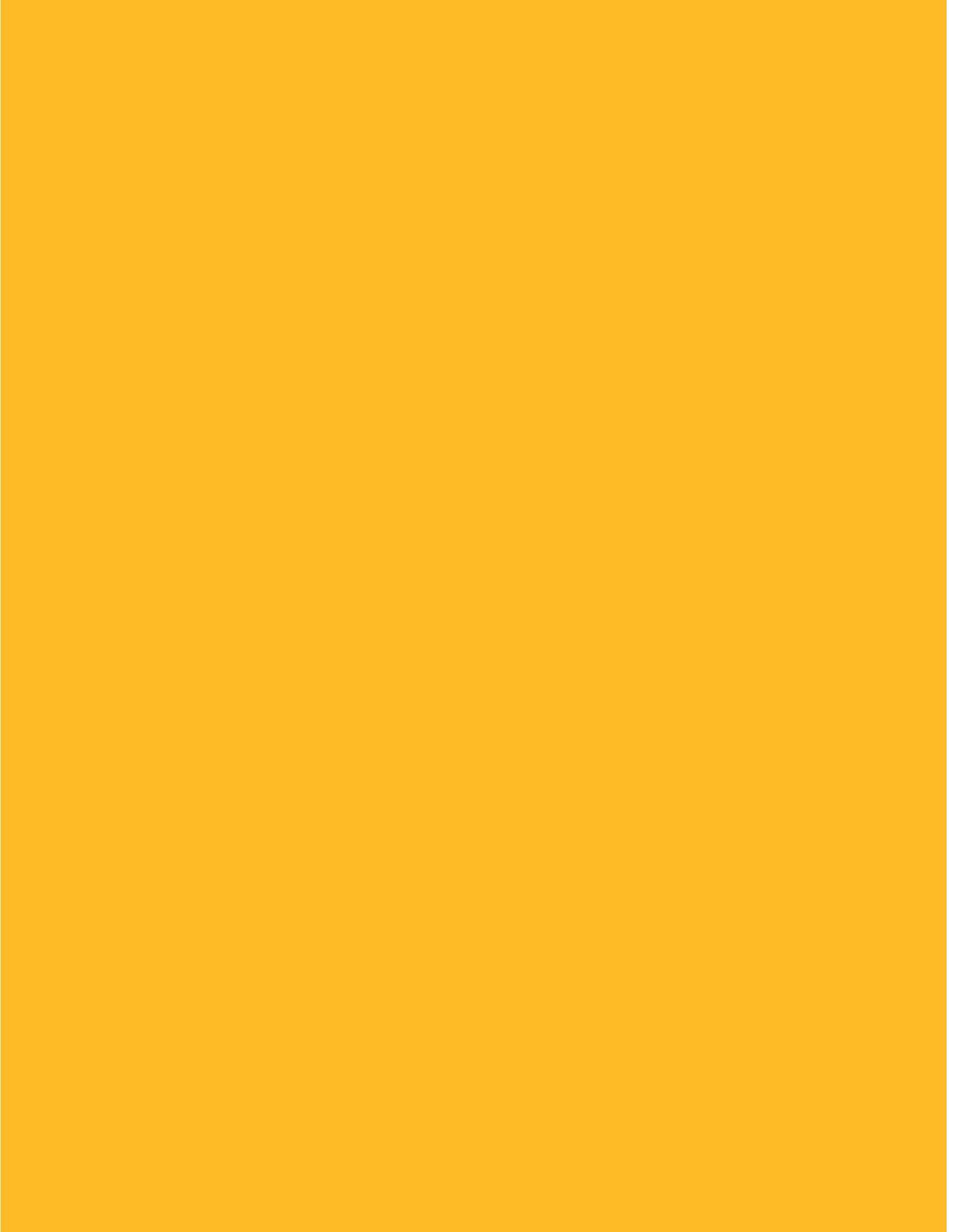
# JUST — OPPORTUNITY SUMMIT —

**JUNE 20-21, 2019**

Shirley A. Massey Executive Conference Center  
Morehouse College | Atlanta, GA

HOSTED BY:





# WELCOME TO THE JUST OPPORTUNITY SUMMIT!



On the behalf of the **Partnership for Southern Equity** (PSE) and its partners, I thank you for joining us for the inaugural **Just Opportunity Summit** and investing your time in advancing our charge for the equitable growth of metro Atlanta and the American South.

In 1976, Mayor Maynard Jackson set Atlanta forth on a path toward racial equity. Beginning with Jackson’s Economic Opportunity Program, followed by the rise of a Black middle class under three more administrations, Atlanta became a beacon of progress for our nation. But in many respects, our region has lost its way. According to *Site Selection* magazine<sup>1</sup>, the state of Georgia is the number one place to do business, but its capital, Atlanta, is the number one place for income inequality according to the Brookings Institute<sup>2</sup> for the past three years. While our population continues to grow and the unemployment rate decreases, our great wealth divide remains, and it runs along the lines of race and geography, not only in metro Atlanta but throughout the Southeast.

In 2016, Partnership for Southern Equity formed the **Just Opportunity Circle** (JOC), a coalition of more than 20 community and institutional leaders taking collective action around these persistent challenges. The Just Opportunity Summit is central to the work of the JOC in creating an intentional space for all who, regardless of their occupation or influence, are committed to moving the needle on local racial and economic inclusion. Our earnest hope is that you will use this time we have together to exchange ideas, learn about proven strategies, connect to efforts already underway, and build relationships to advance your piece of the work.

As PSE’s Founder and Chief Equity Officer, there is nothing more affirming of our mission to me than the popularity of the term “equity” today – not because its popularity reflects true understanding. Rather, it reflects an unprecedented opportunity for PSE. We hear “equity” from civic leaders and community leaders across the Southeast’s racial, class and political spectrum. We have tapped into a moment, a phenomenon greater than any single organization. In short, we have momentum.

We rise to this challenge during uncertain times, and in a politically hostile environment. Bigoted interests are suddenly emboldened by a regressive government in Washington. But we come from greatness – Congressman John Lewis, Dr. Martin Luther King, Jr., Ella Baker, Reverend Hosea Williams, and many more brave souls – so we are destined for greatness.

“Together we prosper” is our tagline. We invite you to join the Partnership for Southern Equity and its Just Opportunity Circle on this journey, as I believe that we are all called to this work. A prosperous South for everyone is our charge. Equity is our pathway.

Onward towards equity,

A handwritten signature in black ink, appearing to read 'Nathaniel Smith', written over a vertical line.

**Nathaniel Smith**  
*Founder and Chief Equity Officer*  
Partnership for Southern Equity

<sup>1</sup> [sitetselection.com/press/releases/181105.html](http://sitetselection.com/press/releases/181105.html)

<sup>2</sup> [www.brookings.edu/research/city-and-metropolitan-income-inequality-data-reveal-ups-and-downs-through-2016/](http://www.brookings.edu/research/city-and-metropolitan-income-inequality-data-reveal-ups-and-downs-through-2016/)

**CAUCUS MEETINGS**

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5:00 P.M. - 6:00 P.M.

**MEN AND BOYS OF COLOR**

*Breakout Room: B*

**Facilitator:**

Phillip Gibson, *PSE*

**WORKFORCE AND ECONOMIC DEVELOPMENT PROFESSIONALS**

*Auditorium*

**Facilitators:**

- Erika Smith, *Invest Atlanta*
- Chris Pumphrey, *Douglas County*

**ENTREPRENEURS OF COLOR**

*Breakout Room: C*

**Facilitators:**

- Calvin Vismale, *3E*
- Chuck Meadows, *Jim Adams Farm and Table*
- Tonya Hicks, *Women Do Everything*
- Jay Bailey, *Russell Center for Innovation*

**YOUTH ENGAGEMENT**

*Breakout Room: A*

**Facilitators:**

- Quay Royal, *PSE*
- Chinelo Tyler, *PSE*
- Jessica Daniels, *Youth Empowered Solutions*

**OPENING RECEPTION** *Main Lobby*

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6:00 P.M. - 8:00 P.M.

**Entertainment:**

DJ Salah Ananse

**Greetings:**

Nathaniel Smith, *PSE*

**Speaker:**

Bill Hawthorne, *City of Atlanta*

*Hors d'oeuvre and beverages provided*

**CHECK-IN & NETWORKING** *Main Lobby*

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**8:30 A.M. - 9:15 A.M.** ————— *Breakfast provided*

**WELCOMING REMARKS & PRESENTATION** *Auditorium*

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**9:15 A.M. - 10:00 A.M.** ————— **Welcome:**  
Dar’shun Kendrick, *GA House of Rep.*

**Greeting:**  
Nathaniel Smith, *PSE*

**Presentation:**  
Michael Alexander, *ARC*

**PANEL DISCUSSION 1** *Auditorium*

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**10:05 A.M. - 11:00 A.M.** ————— **LEVERAGING AND MITIGATING PUBLIC INCENTIVES FOR ECONOMIC INCLUSION**

**Facilitator:**  
Todd Greene, *AUC Consortium, Inc.*

**Panelists:**  
Andre Dickens, *Atlanta City Council*  
Dorian DeBarr, *Decide Dekalb*

**MID-WAY KEYNOTE** *Auditorium*

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**11:05 A.M. - 11:30 A.M.** ————— **Introduction:**  
Calvin Vismale, *3E*

**Speaker:**  
Michael McAfee, *PolicyLink*

**WORKING LUNCH** *Main Lobby*

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**11:30 A.M. - 11:45 A.M.** ————— *Grab-and-go boxed lunches provided*

**ROUNDTABLE SESSIONS 1**

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**11:45 A.M. - 12:45 P.M.**

**LEVERAGING PUBLIC AND PRIVATE  
PROCUREMENT FOR ECONOMIC INCLUSION**

*Breakout Room: A*

**Facilitator:**

Mayor Deana Holiday Ingraham, *East Point, GA*

**Speakers:**

- Sterling Johnson, *Griffin and Strong PC*
- Christina Hobbs, *University System of Georgia*
- Stacey Key, *Georgia Minority Supplier  
Development Council*

**CLOSING THE RACIAL WEALTH GAP FOR  
COMMUNITIES OF COLOR**

*Breakout Room: B*

**Facilitator:**

Kim Anderson, *K.E. Anderson Consulting*

**Speakers:**

- Lilian Sign, *Prosperity Now*
- Ronnie Galvin, *Democracy Collaborative*
- Nancy Flake Johnson, *Urban League of Atlanta*

**GROWING SUSTAINABLE COMMUNITIES  
FOR A STRONGER ECONOMY**

*Breakout Room: C*

**Facilitators:**

Odetta MacLeish-White, *TransFormation Alliance*

**Speakers:**

- Terri Lee, *City of Atlanta*
- Robert Hahn, *Centers for Disease and Control*
- Clyde Higgs, *Atlanta Beltline*
- Paul A. Young, *City of Memphis*

**BREAK**

*Main Lobby*

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**12:45 P.M. - 12:55 P.M.**

*Snacks and beverages provided*

ROUNDTABLE SESSIONS 2

1:00 P.M. - 2:00 P.M.

**ACCESS TO CAPITAL FOR  
ENTREPRENEURS OF COLOR**

*Breakout Room: A*

**Facilitator:**

Calvin Vismale, *3E*

**Speakers:**

- Ray Pennie, *ACE*
- Eric Troy, *LOUD Capital*
- Tiffany Bussey, *Morehouse College*

**POLICY TRANSFORMATION  
FOR WORKING FAMILIES**

*Breakout Room: B*

**Facilitators:**

Dar'shun Kendricks, *Georgia State House of Representatives*

**Speakers:**

- Janelle Williams, *Annie E. Casey*
- Alexander Camerdelle, *Georgia Budget and Policy Institute*
- Katrina Mitchell, *United Way of Greater Atlanta*

**PREPARING AND ENGAGING YOUTH  
FOR EQUITABLE EMPLOYMENT**

*Breakout Room: C*

**Facilitators:**

Isa Ellis, *Gates Foundation*

**Speakers:**

- Jessica Daniels, *Youth Empowered Solutions*
- Angelou Ezeilo, *Greening Youth Foundation*
- Daniel Rosebud, *Project Moguls*

ROUNDTABLE REPORT GALLERY

*Main Lobby*

2:00 P.M. - 2:35 P.M.

**FACES OF OPPORTUNITY VIDEO ENERGIZER** *Auditorium*

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**2:35 P.M. - 2:40 P.M.** ————— **Facilitator:**  
Jay Bailey, *Russell Center for Innovation and Entrepreneurship*

**PANEL DISCUSSION 2** *Auditorium*

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**2:45 P.M. - 3:40 P.M.** ————— **LEVERAGING AND MITIGATING OPPORTUNITY ZONES FOR ECONOMIC INCLUSION**

**Panelists:**

- Josh Carpenter, *City of Birmingham*
- Jerry McGaughy, *Epic Community Impact Fund*

**Facilitator:**  
Dawn Luke, *Invest Atlanta*

**BREAK** *Main Lobby*

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**3:40 P.M. - 3:45 P.M.** ————— *Snacks and beverages provided*

**PANEL DISCUSSION 3** *Auditorium*

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**3:45 P.M. - 4:30 P.M.** ————— **SOCIAL IMPACT AND PHILANTHROPIC INVESTMENT FOR ECONOMIC INCLUSION**

**Panelists:**

- Tene Traylor, *Kendeda Fund*
- Mekaelia Davis, *Surdna*

**Facilitator:**  
Nathaniel Smith, *PSE*

**ADJOURN AND CALL TO ACTION** *Auditorium*

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**4:30 P.M. - 4:45 P.M.** ————— **Speaker:**  
Nathaniel Smith, *PSE*



# CAUCUS FACILITATORS



**PHILLIP GIBSON**  
*Manager of the Georgia Alliance  
of Men and Boys of Color  
Partnership for Southern Equity*



**TONYA HICKS**  
*Founder  
Women Do Everything*



**ERIKA SMITH**  
*Southside Community and  
Economic Development Manager  
Invest Atlanta*



**JAY BAILEY**  
*President and CEO  
Russell Center for Innovation  
and Entrepreneurship*



**CHRIS PUMPHREY**  
*Executive Director  
Douglas County Economic  
Development Authority*



**JESSICA DANIELS**  
*Director of Custom Service  
and Strategic Innovation  
Youth Empowered Solutions*



**CALVIN VISMALE**  
*Founder and CEO  
Emerging Economic  
Equity Empire, Inc.*



**QUAY ROYAL**  
*Just Opportunity  
Program Associate  
Partnership for Southern Equity*



**CHUCK MEADOWS**  
*Owner  
Jim Adams Farm and Table*



**CHINEO TYLER**  
*Just Energy Youth and  
Student Organizer  
Partnership for Southern Equity*

# KEYNOTE SPEAKERS AND PANELISTS



## **BILL HAWTHORNE**

*Chief Equity Officer, City of Atlanta*

As Chief Equity Officer of the City of Atlanta, Hawthorne oversees the team responsible for realizing Mayor Keisha Lance Bottoms' vision for an inclusive Atlanta by defining and operationalizing equity through the City of Atlanta. Prior to his appointment, Hawthorne was CEO and President of New York-based consulting firm D/I Solutions. He previously served as Senior Vice President, Chief Diversity Officer and Vice Chair of the Diversity and Inclusion Business Council at Macy's, Inc. Before being named Chief Diversity Officer, Hawthorne worked for the Macy's, Inc. law department and also as a former attorney for the City of Atlanta Solicitor's Office and trial attorney for the Fulton County District Attorney's Office. Hawthorne is a graduate of Morehouse College and holds a Doctor of Laws degree from the Emory University School of Law.



## **MICHAEL ALEXANDER, AICP**

*Director of the Center for Livable Communities, Atlanta Regional Commission*

Mike Alexander is the Director of the Atlanta Regional Commission's (ARC) Center for Livable Communities which includes the Community Development, Community Partnerships, Natural Resources, Research & Analytics, Transportation Accessibility & Mobility, and Mobility Services Groups of the ARC. Mike has over 20 years of public policy experience focused on regional and local community planning. As the Director, he leads this multidisciplinary, professional staff in the fields of transportation planning, environmental planning, community development, economics and demographic forecasting. He is a graduate of the ARC Regional Leadership Institute, Leadership DeKalb, and Leadership Atlanta. Originally from South Carolina, Mike attended Auburn University where he received a dual Master's degree in Public Administration and Community Planning.



## **DORIAN DEBARR**

*President, Decide DeKalb*

Dorian DeBarr is the interim President for Decide DeKalb, DeKalb County's development agency. Dorian is a certified public accountant with more than 10 years of experience leading accounting and finance teams across a variety of industries throughout the state of Georgia. Prior to joining Decide DeKalb, Dorian served as the Vice President of Finance for Invest Atlanta, the City of Atlanta's development authority. Dorian is proud alumnus of Georgia Southern University where he earned both his Master's of Accounting and Bachelor's of Business Administration degrees. He is an active member of the American Institute of Certified Public Accountants, Georgia Society of CPAs, and the Urban Land Institute.



### **ANDRE DICKENS**

*Councilmember Post 3 At-Large, Atlanta City Council*

Councilmember Andre Dickens was elected citywide to the Atlanta City Council Post 3 at Large in November 2013 and was the only Councilmember who was re-elected unopposed in November 2017. Currently, Dickens is the Council's President Pro Tem and is the chair of the Transportation Committee. He also serves on Committee on Council, Public Safety & Legal Administration Committee, and Finance/Executive Committee. In his first term, Dickens served as chair for the Public Safety & Legal Administration and Community Development & Human Services Committees and has served on the Code Enforcement & Budget Commissions as well as the Boards of the Atlanta Beltline, Invest Atlanta, and the Center for Civil and Human Rights. Dickens is a fifth generation Atlantan and proud product of the Atlanta Public School System's Benjamin E. Mays High School. Dickens earned his Bachelor of Chemical Engineering from Georgia Tech and earned his Master of Public Administration in Economic Development at Georgia State University.



### **DR. MICHAEL MCAFEE**

*President and Chief Executive Officer, PolicyLink*

Michael McAfee leads PolicyLink, a national research and action institute focused on advancing racial and economic equity: just and fair inclusion for everyone living in America. He brings over 20 years of experience as a leader who has partnered with organizations across the public, philanthropic, and private sectors to realize this vision. Michael came to PolicyLink in 2011 as the inaugural director of the Promise Neighborhoods Institute at PolicyLink. Under his leadership, PolicyLink emerged as a national leader in building cradle-to-career systems that ensure children and youth in our nation's most distressed communities have a pathway into the middle class. His partnership with local leaders, in more than 60 communities in 27 states and the District of Columbia, contributed to significant improvements in the educational and developmental outcomes for more than 300,000 children, and helped attract public and private investments exceeding \$1 billion. He earned his Doctorate of Education in Human and Organizational Learning from George Washington University and completed Harvard University's Executive Program in Public Management.



### **JOSH CARPENTER, PH.D.**

*Director of Economic Development, City of Birmingham*

Josh Carpenter, Ph.D., serves as the Director of Economic Development for the City of Birmingham. He leads a team focused on executing a vision of making Birmingham a hub of qualified and diverse talent and a premier destination for small businesses, startups, and businesses looking to expand, propelling shared prosperity through innovation and inclusive growth. In 2016, Josh spearheaded a partnership between 15 partners and 30 employer sponsors to secure a \$6 million grant from the U.S. Department of Labor, and he led a team to train 925 disconnected youth for high-demand, high-wage IT jobs in Birmingham. The program, Innovate Birmingham Workforce, had an 85 percent graduation rate in the first cohort, and of those who completed, 100 percent earned a high-quality credential and nearly 80 percent obtained high-wage jobs. A Rhodes Scholar, Josh earned his Master of Science in Comparative Social Policy and a Ph.D. in Politics at the University of Oxford where his dissertation explored the intersections of the political participation and healthcare access.



### **JERRY MCGAUGHY**

*President and Managing Director, Epic Community Impact Fund*

Jerry McGaughy is the President and Managing Director of Epic Community Impact Fund. He has been involved in advocating for Community Development Financial Institutions (CDFI) Funds from the beginning. Following passage of CDFI Fund enabling legislation, he was an early adopter and worked to spread the good news about the benefits of becoming a CDFI. With more than 12 years of community lending and investment experience, and more than five years of community development consulting, Jerry was the Founder of Atlanta-based BusinessLINC Community Loan Fund dedicated to providing loans and technical assistance for community development in underserved areas. Recently, Jerry facilitated a joint venture partnership with a global real estate private firm to create the Epic/Virtua Opportunity Zone Fund I, LP a \$100 million Opportunity Fund to provide investments in multi-family, mixed-use, and commercial development projects located in Atlanta's designated Opportunity Zone communities. Jerry attended Howard University, where he received his Bachelor of Arts in Finance and Economics.



### **MEKAELIA DAVIS**

*Program Director of the Inclusive Economies Program, Surdna Foundation*

Mekaelia Davis serves as Program Director of the Inclusive Economies program overseeing a \$9.2 million grantmaking portfolio seeking to advance the Foundation's social justice mission. She has spent nearly fifteen years at the intersection of public and private systems to drive social and economic opportunity for communities across the United States. Prior to joining Surdna, Mekaelia was a Director of Corporate Giving at Prudential Financial where she managed over \$10 million in national and place-based grants. Her portfolio focused on advancing economic development, education, workforce and public safety outcomes – including Prudential's commitment as a corporate anchor in Newark, NJ. Mekaelia received a Bachelor of Arts in Political Science from Hunter College of the City University of New York. She also earned a Master of Public Administration from Baruch College, as a National Urban Fellow, where she graduated Pi Alpha Alpha, the national honor society for students of public administration.



### **TENÉ TRAYLOR**

*Fund Advisor, Kendeda Fund*

Tené Traylor joined the Kendeda Fund as a Fund Advisor in March 2016. She oversees the Atlanta portfolio with a focus on equitable access to high-quality K-12 education and economic opportunity (emphasis on long-term affordability, community wealth building, and accessible quality transit) for historically marginalized populations and communities of color in metro Atlanta. Prior to joining the Kendeda Fund, Tené was senior program officer at the Community Foundation for Greater Atlanta. For ten years, she led the Community Foundation's community development and neighborhood transformation grantmaking including the Neighborhood Fund and launched several related programs and initiatives. Tené is on the board of the Center for Community Progress and the current board chair for the Atlanta Wealth Building Initiative. She also sits on several local committees, task forces, and advisory boards. Tené has a Master's of Public Administration degree with a concentration in public policy and nonprofit administration from the University of Georgia and a Bachelor's of Arts degree in Political Science from Georgia State University.

# FEATURED SPEAKERS, ROUNDTABLE LEADERS, AND FACILITATORS



**GEORGIA STATE REPRESENTATIVE  
DAR'SHUN KENDRICKS**  
*Principal*  
Kendrick Advisory  
& Advocacy Group, LLC



**STACEY J. KEY**  
*President & CEO*  
Georgia Minority Supplier  
Development Council



**NATHANIEL SMITH**  
*Founder and Chief Equity Officer*  
Partnership for Southern Equity



**KIM ANDERSON**  
*Principal*  
K.E. Anderson Consulting



**TODD GREENE**  
*Executive Director*  
Atlanta University Consortium, Inc.



**RONNIE GALVIN**  
*Vice President of Engaged Practice*  
Democracy Collaborative



**THE HONORABLE DEANA HOLIDAY INGRAHAM**  
*Mayor of East Point, GA*



**NANCY FLAKE JOHNSON**  
*President and CEO*  
Urban League of Atlanta



**DR. CHRISTINA HOBBS**  
*Community Relations*  
University System of Georgia



**LILIAN SIGN**  
*Vice President of Racial  
Wealth Equity*  
Prosperity Now



**STERLING JOHNSON**  
*Director of Public Policy*  
Griffin & Strong PC



**ODETTA MACLEISH-WHITE**  
*Managing Director*  
TransFormation Alliance



**DR. ROBERT HAHN**  
*Coordinating Scientist for  
 the Guide to Community  
 Preventive Services*  
 Center for Disease and Control



**RAY PENNIE**  
*President of Business  
 Development*  
 Access to Capital for  
 Entrepreneurs



**CLYDE HIGGS**  
*President and CEO*  
 Atlanta Beltline



**ERIC TROY**  
*Associate/Global Strategist*  
 LOUD Capital



**TERRI LEE**  
*Chief Housing Officer*  
 City of Atlanta



**GEORGIA STATE REPRESENTATIVE  
 DAR'SHUN KENDRICKS**  
*Principal*  
 Kendrick Advisory  
 & Advocacy Group, LLC



**PAUL A. YOUNG**  
*Director,*  
 City of Memphis Division  
 of Housing and Community  
 Development



**ALEXANDER CAMARDELLE**  
*Senior Policy Analyst*  
 Georgia Budget and  
 Policy Institute



**CALVIN VISMALLE**  
*Founder and CEO*  
 Emerging Economic  
 Equity Empire, Inc.



**KATRINA MITCHELL**  
*Executive Director of the*  
 Child Well-Being Movement  
 United Way of Greater Atlanta



**TIFFANY ROGERS BUSSEY**  
*Director*  
 Morehouse College  
 Entrepreneurship Center



**JANELLE WILLIAMS**  
*Senior Associate*  
 Annie E. Casey Foundation



**ISA ELLIS**  
*Senior Program Officer*  
Gates Foundation



**JESSICA DANIELS**  
*Director of Custom Service  
and Strategic Innovation*  
Youth Empowered  
Solutions



**ANGELOU EZEILO**  
*CEO and Founder*  
Greening Youth Foundation



**DANIEL ROSEBUD**  
*President and CEO*  
Project Moguls, LLC



**JAY BAILEY**  
*President and CEO*  
Russell Center for  
Innovation  
and Entrepreneurship



**DAWN J. LUKE**  
*Executive Vice President  
& Chief Operating Officer*  
Invest Atlanta

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**The Just Opportunity Circle (JOC)** represents an organized group of key regional economic development leaders from the private, nonprofit, and government sectors. This committed group is exploring sustainable strategies and solutions for equitable economic opportunities for individuals and their families. In addition, PSE has partnered with PolicyLink to have an important study conducted to examine the economic and social impacts that could be realized if full employment – where everyone who wants a job is able to have a job – is reached in the Atlanta region.

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## GUIDING PRINCIPLES OF THE JUST OPPORTUNITY CIRCLE



**Economic inclusion accounts for the financial well-being of families throughout the region**



**Low-income communities and communities of color are untapped economic assets**



**Access to equitable educational opportunities with support systems are key to successful economic development efforts**



**Increased workforce and soft-skills development for vulnerable communities foster engagement for a stronger economy**



**The human assets found in under-resourced communities must be positioned to inform and benefit from positive market outcomes**



**Place-based approaches for economic inclusion will revitalize under-developed areas and invigorate metropolitan economies**

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## JUST OPPORTUNITY CIRCLE MEMBERSHIP

100 Black Men of Atlanta  
 Gateway Center  
 Serving Communities LLC  
 Aha! Strategy  
 Georgia Budget and Policy Institute  
 Southeast Mortgage  
 Atlanta Black Chambers  
 Georgia Tech  
 The Annie E. Casey Foundation  
 Atlanta Wealth Building Initiative  
 Grove Park Foundation  
 The Center for Working Families, Inc.  
 City of Atlanta Mayor's Office of Sustainability  
 Invest Atlanta

The Guild  
 City of Atlanta Women's Entrepreneurship Initiative  
 Kendeda Fund  
 Trestle Bridge  
 Civic Dinners  
 Kendrick Advisory & Advocacy Group  
 Centers for Disease Control  
 Collective Wisdom Group  
 Oakwood Development  
 United Way of Greater Atlanta  
 Decide DeKalb  
 Partnership for Southern Equity  
 Urban League of Greater Atlanta  
 DeKalb Chamber of Commerce

Prosperity Now  
 Village Micro Fund  
 District 2 Councilman Chief of Staff  
 Rainbow PUSH Coalition  
 Waddell & Reed Financial Advisors  
 Douglas County Development Authority  
 Saving Our Sons & Sisters  
 WorkSource Metro Atlanta  
 eDea LLC  
 Select Fulton  
 YWCA Atlanta  
 Fulton County

# SIX PRINCIPLES OF ECONOMIC INCLUSION

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**PRINCIPLE 1:** Economic inclusion accounts for the financial well-being of families throughout the region. This means deploying people-based strategies that build financial skills and decision-making, creating access to financial products, savings and assets, and advancing policies that protect consumers.

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**PRINCIPLE 2:** Regional business communities and key decision makers must recognize that low-income communities and communities of color are untapped economic assets.

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**PRINCIPLE 3:** Access to equitable and diverse educational opportunities with appropriate support systems are central components of a successful regional economic development effort.

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**PRINCIPLE 4:** Improved workforce training and soft-skills development for low-income communities and communities of color enable these populations to more fully participate in the surrounding economy.

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**PRINCIPLE 5:** The leadership, wisdom and innovation found in under-resourced communities must be positioned to inform and benefit from positive market outcomes.

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**PRINCIPLE 6:** Place-based approaches for economic inclusion, enabled by authentic public-private-community partnerships, will revitalize underdeveloped areas and invigorate metropolitan economies.

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## JUST OPPORTUNITY SUMMIT PLANNING TEAM MEMBERS

**Dar'Shun Kendrick** (*Co-Chair*) – *Chief Business Diversity Strategist*, Kendrick Advisory and Advocacy Group

**Calvin Vismale** (*Co-Chair*) – *Founder*, Emerging Economic Equity Empire

**Kim Anderson** – *Senior Consultant*, Atlanta Wealth Building Initiative

**Chris Burke** – *Director of Community Relations*, Georgia Institute of Technology

**Robert Hahn, Ph.D., MPH** – *Coordinating Scientist*, Centers for Disease Control and Prevention

**Nancy Flake Johnson** – *President and Chief Executive Officer*, Urban League of Greater Atlanta

**Michelle Long** – *Principal*, NP Voice

**Nathaniel Smith** – *Founder and Chief Equity Officer*, Partnership for Southern Equity

**Dwayne Patterson** – *Vice President of Strategy and Engagement*, Partnership for Southern Equity

**Linette Singleton** – *Vice President of Operations (in memoriam)*, Partnership for Southern Equity

**Tsedey Betru** – *Just Opportunity Consultant*, Partnership for Southern Equity

**Quay Royal** – *Just Opportunity Program Associate*, Partnership for Southern Equity

**Philip Gibson** – *Manager of the Georgia Alliance of Men and Boys of Color*, Partnership for Southern Equity

**André Ledgister** – *Communications Catalyst*, Partnership for Southern Equity

**Deven Trowers** – *Communications Specialist*, Partnership for Southern Equity

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## ABOUT THE PARTNERSHIP FOR SOUTHERN EQUITY

**The Partnership for Southern Equity (PSE)** is an Atlanta-based 501(c)(3) nonprofit that advances policies and institutional actions that promote racial equity and shared prosperity for all in the growth of metropolitan Atlanta and the American South through an ecosystem-based model for multi-demographic engagement.

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## PARTNERSHIP FOR SOUTHERN EQUITY

P.O. Box 306

Atlanta, GA 30301

(678) 383-7774

[www.psequity.org](http://www.psequity.org)





The background features large, stylized, light-orange letters 'J', 'O', and 'S' in a sans-serif font. The 'J' is in the top left, the 'O' is in the middle right, and the 'S' is in the bottom left. The text 'JUST OPPORTUNITY SUMMIT' is centered in white, with horizontal lines extending from the words to the right, overlapping the 'O' and the 'S'.

**JUST —  
— OPPORTUNITY  
SUMMIT —**

**WWW.PSEQUITY.ORG**