

# Circle Overview

## Just Growth

The Just Growth Circle has created a powerful community engagement platform for residents of all races, incomes, and backgrounds to influence decision-making within development projects that impact them so that all may prosper from decisions that shape the places they live. Just Growth focuses its engagement strategies in the following areas:

- Equitable Transit Oriented Development
- Equitable Planning
- Anti-Displacement
- Community Capacity Building
- Equitable Green Infrastructure



## Just Energy

The Just Energy Circle works with its partners to educate and engage low-income communities of color about the sourcing and commodification of power generation in Georgia. While unfamiliar to many residents, those policies significantly impact household utility bills and impinge on the overall quality of air, water, and other natural resources that affect our health and well-being. Just Energy has developed innovative programming in the areas of:

- Leadership Development
- Equitable Energy Access
- Equitable Access to Green Jobs



## Just Opportunity

The Just Opportunity Circle works with its partners to advance an economic inclusion agenda that promotes and increases equity in the distribution of income, wealth building, employment, and entrepreneurship among vulnerable populations. Members include key regional economic development leaders from the private, nonprofit, and government sectors. Just Opportunity is creating strategies and solutions that focus on:

- Equitable Economic Opportunities
- Social and Economic Research on Employment in the Atlanta Region



## Just Health

The Just Health Special Project works to advance health equity in Appling, Chattooga, Clay, Cook, Decatur, Early, Elbert, Hancock, Haralson, Lumpkin, and Miller counties participating in **The Two Georgias Initiative** (TGI). The team has built relationships with the local partnerships and coalitions working to improve access to healthcare and resources. Just Health provides direction to rural counties through:

- Community Health Improvement Plans
- Community Outreach & Engagement Strategies
- Technical Support



# Principals

# Goals

- Partner with others to manage the impacts of increased surrounding property values on vulnerable neighbors.
- Improve the quality of life for current residents as well as the overall wellness of the surrounding communities.
- Value community leaders as critical partners, inviting meaningful participation, leadership & input during all phases of the project.
- Prioritize investment in communities that have felt the cost & burden of poor infrastructure in the past.

- Development and inclusion of key equity performance measures by local and regional governments.
- Strengthening and successful engagement of PSE's Just Growth Circle to encourage equitable infrastructure efforts in the City of Atlanta and beyond.
- Updated Metro Atlanta Equity Atlas and leveraging of that research to develop key policy reports that promote equitable growth in Metro Atlanta.

- Access to High-quality energy at a fair price for all.
- Equitable community engagement is vital for the progression of energy management
- Sustainable relationships, partners, and solutions for energy issues in the American South.
- Transparency and accountability on behalf of energy providers.
- All people have a part to play in our emerging green sector economy.
- Scientific research must be leveraged to create the best energy solutions.

- Expand local and regional networks to include diverse organizations.
- Increase local engagement efforts around issues of energy equity and democracy in the region to educate low-income communities and communities of color.
- Develop and implement policy engagement strategies to influence policy-making entities (i.e. Public Service Commission, local government, utility companies, and rural electric cooperatives).

- Economic inclusion ensures the financial well-being of families throughout the region.
- Low-income communities and communities of color are untapped economic assets.
- Access to equitable education with support systems is the key to economic development.
- Technical and soft-skills training for vulnerable communities strengthens the economy.
- Place-based approaches for economic inclusion will revitalize under-developed areas and invigorate metropolitan economies.

- Explore sustainable strategies and solutions for equitable economic opportunities for individuals and their families.
- Expansion of organizations and jurisdictions to include diverse entities.
- Successful engagement of anchor institutions in realizing and incorporating economic inclusion policies.
- Acceptance of PSE economic inclusion principles by key economic development entities, employers, and decision-makers.

- Long-term engagement with communities and residents is key to creating lasting change to the prevailing systems of health disparity and inequity.
- Partnerships and coalitions are essential to improving access to healthcare and resources.
- Advancing health equity at the local level happens when communities and residents are educated about how equity impacts their lives, allowing them to become more confident in taking action.
- Every voice, every story, every community has value when we work to advance health equity.

- Engage all stakeholders in health equity conversations that lead to developing strategies and actions to minimize health inequities.
- Plan, develop, and implement strategies to improve access to healthcare and resources in participating counties.
- Educate stakeholders in issues of health equity and give them the tools to be champions for their community.
- Understand stakeholder perspectives and provide a platform for all voices to be heard.