

Our Principles of “Shared Prosperity”

1. Development must happen with people, not to people – communities must have a role in deciding how their communities change and grow, and they must be able to enjoy the benefits of new developments.
2. Reduce local and regional disparities for balanced growth – this principle is behind the philosophy that equitable growth which is inclusive of an entire region is the superior growth model. Practices of economic segregation and exclusion must be changed to unlock the full potential of regional economies. Together we prosper.
3. Promote coordinated, galvanizing investments that result in measurable success based on outcomes for people, planet, and profit (triple bottom-line).
4. Ensure meaningful community participation, leadership, and ownership in change efforts.