

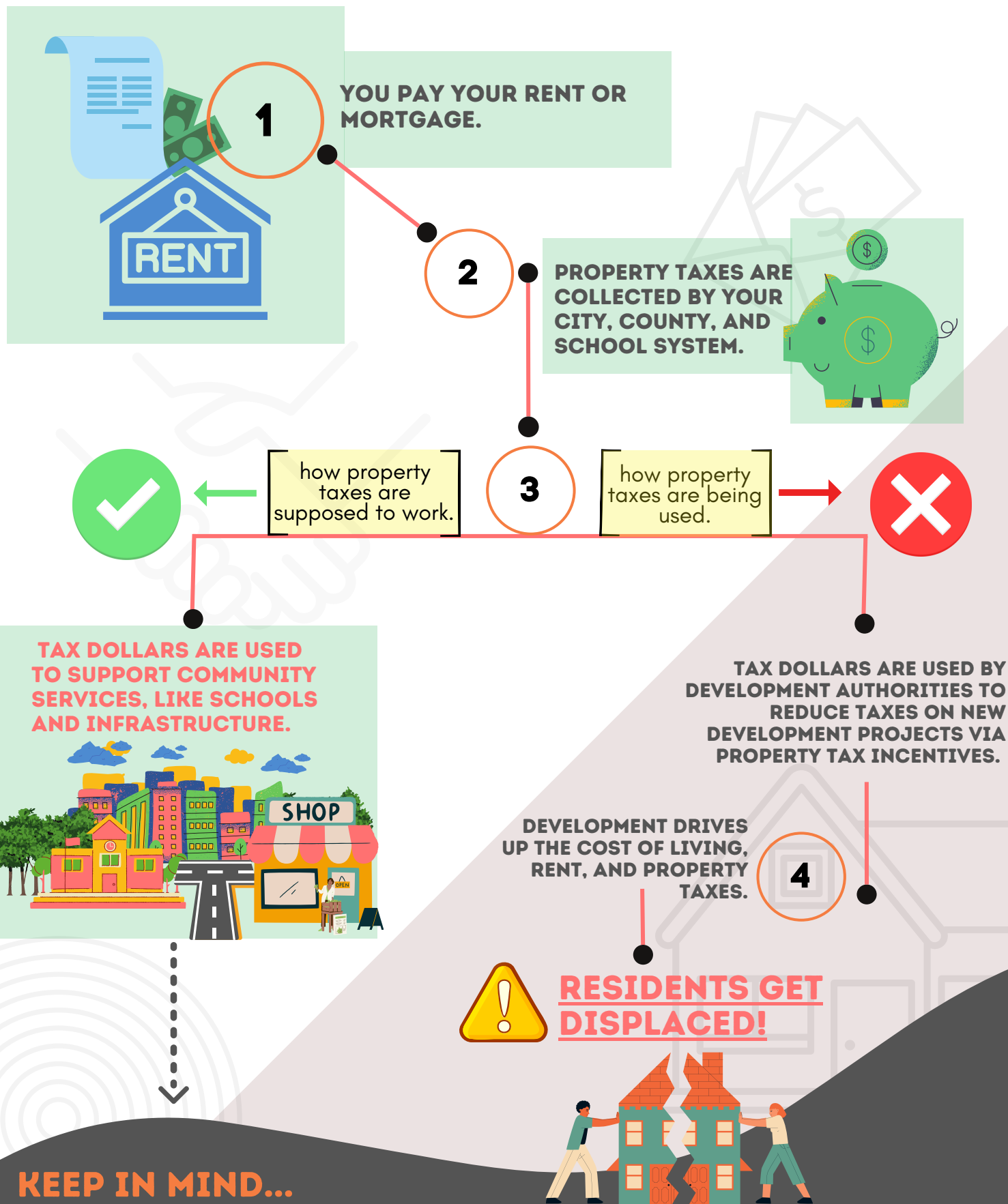
# ATLANTA IS BOOMING

But who is reaping the benefits?

## D.E.E.D

The **Demanding Equitable Economic Development** (DEED) project is equipping Fulton County residents to fight the property tax incentives that are driving displacement.

## PROPERTY TAX 101



### KEEP IN MIND...

#### TAX ALLOCATION DISTRICTS (TADS)

are a common property tax incentive tool used in Atlanta, specifically designed to fight blight. TAD success is generally measured in increased property values, which leads to increased property taxes and displacement. At best, TADs are draining resources and increasing the cost of living for vulnerable residents. At worst, TADs are financing displacement with your tax dollars.

### WHAT YOU CAN DO!

1. Attend your local city council, county commission, development authority, or NPU TAD committee meetings to learn about development in your backyard. Make your voice heard around development decisions.
2. Advocate for increased transparency in decisions around property tax incentives and their benefit to your community. New developments should deliver jobs, housing, and other benefits to existing residents.
3. Ask your elected officials to eliminate TADs in areas that have shown an ability to attract investment independently.