ATLANTA IS BOOMING

But who is reaping the benefits?

The Demanding Equitable Economic Development (DEED) project is equipping Fulton County residents to fight the property tax incentives that are driving displacement.

PROPERTY TAX 101

1. You pay your rent or mortgage.
2. Property taxes are collected by your city, county, and school system.
3. How property taxes are supposed to work.
4. Development drives up the cost of living, rent, and property taxes.
5. Tax dollars are used by development authorities to reduce taxes on new development projects via property tax incentives.
6. Residents get displaced!

**TAX DOLLARS ARE USED TO SUPPORT COMMUNITY SERVICES, LIKE SCHOOLS AND INFRASTRUCTURE.**

**DEVELOPMENT DRIVES UP THE COST OF LIVING, RENT, AND PROPERTY TAXES.**

**RESIDENTS GET DISPLACED!**

**WHAT YOU CAN DO!**

1. Attend your local city council, county commission, development authority, or NPU TAD committee meetings to learn about development in your backyard. Make your voice heard around development decisions.
2. Advocate for increased transparency in decisions around property tax incentives and their benefit to your community. New developments should deliver jobs, housing, and other benefits to existing residents.
3. Ask your elected officials to eliminate TADs in areas that have shown an ability to attract investment independently.

**KEEP IN MIND...**

**TAX ALLOCATION DISTRICTS (TADS)** are a common property tax incentive tool used in Atlanta, specifically designed to fight blight. TAD success is generally measured in increased property values, which leads to increased property taxes and displacement. At best, TADs are draining resources and increasing the cost of living for vulnerable residents. At worst, TADs are financing displacement with your tax dollars.

The Partnership for Southern Equity (PSE) is a nonprofit organization that advances policies and institutional actions that promote racial equity and shared prosperity for all in the growth of metropolitan Atlanta and the American South. Through forums, research, and organizing efforts, PSE brings together the regional community to lift up and encourage just, sustainable, and civic practices for balanced growth and opportunity.

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